

3news.com  
Keyword: Ges

SEO Score

53%



URL Analysis1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Fail

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

- Home | 3news
- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis1/3

3news.com is the fastest growing news portal in Ghana. Get all breaking news updates, latest news headlines, local and world stories, showbiz, lifestyle, etc...

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis1/4


- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)2/3

- H1
- H2
1.
-   
COVID-19 Live Updates
- H3
- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- March 43
  - Top 24
  - Cartoon 17
  - Achimota 13
  - Sports 11

Mobile Analysis2/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis3/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons4/1

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
  - Add robots.txt file
  - Add favicon.ico
  - Start title with keyword
  - Add keyword in description
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - You need to add exact keyword in H1, H2 or H3 tags
  - Use keyword max. 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.