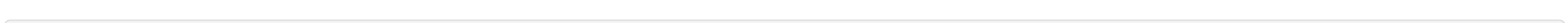




Ahrefs.com  
Keyword: Seo

SEO Score

58%



URL Analysis

2/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.
- Fail

Title Analysis

0/3

- Title is too short. Consider adding more characters.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

0/2

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6)

0/4

H1

H2

H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- Ahrefs 31
  - SEO 30
  - with 11
  - content 10
  - more 10

Mobile Analysis

1/3

- Add a viewport metatag
  - We found Apple icon
- Fail

Pass

Text Analysis

1/4

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword found in the first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons

1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Could not check validation status.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml was not found
- N/A

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add a viewport metatag