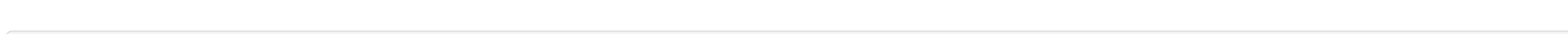


# SEO Score

## 58%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 0/1

- This page should load quicker. Fail

### Title Analysis 2/2

- Title is too short. Consider adding more characters. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 2/4

- H1**
- H2**
- H3**

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- Ahrefs **31**
- SEO **30**
- with **11**
- content **10**
- more **10**

### Mobile Analysis 1/2

- Add a viewport metatag Fail
- We found Apple icon Pass

### Text Analysis 4/4

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml was not found Fail

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add a viewport metatag

### PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.