



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Berrycoders.com
Keyword: Digital Marketing

SEO Score

53%



URL Analysis	4/4
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- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed	0/1
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- This page should load quicker. Fail

Title Analysis	1/3
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Berrycoders.com - Innovative Communication Methodology

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis	1/3
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We build exceptional digital products from mobile apps to responsive websites, Cinematography, and more—that drive growth for the world's leading brands.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis	1/4
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- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6)	2/3
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H1
H2
H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words	5/5
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- Get 4
- Berrycoders 4
- Increase 4
- media 3
- Business 3

Mobile Analysis	2/2
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- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis	1/5
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- You should have 500+ words on this page. Your word count: 294 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons	1/3
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- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis	1/6
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- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score
<ul style="list-style-type: none">• Optimise speed to load under 2 seconds• Add keyword to url• Add favicon.ico• Start title with keyword• Add keyword in description• Add keyword to image alt tag• Add exact keyword to an image file name• Remove underscores from image file names• You need to add exact keyword in H1, H2 or H3 tags• Add more words (500+ is optimal)• Use keyword exactly 3 times• Use bold, italic or underline for keyword• Add exact keyword in the first 100 words• Remove inline CSS• Add more text to achieve a text to html ratio of at least 2:1• Add Tweet button• Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.
