



Davidastburys.com
Keyword: Digital

SEO Score

31%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/3

Estate Agents Crouch End | David Astburys Estate Agents N8

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

1/3

- Leading Estate Agents Crouch End - David Astburys Are Based In Crouch End N8. Book Your Free Valuation Today. Specialist's In Sales & Lettings.
- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis

0/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

0/3

- H1

H2

H3
1. What People are Saying

2. Areas We Cover

3. Latest Properties

1. Felix Avenue, Crouch End N8

2. Palace Gates Road, Alexandra Park N22

3. High Street, Hornsey, London
- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- with 11
 - Crouch 9
 - End 9
 - are 8
 - was 6

Mobile Analysis

0/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

1/5

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

0/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found
- N/A

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button