

SEO Score

39%



URL Analysis

4/6

• URL is SEO friendly

Pass

• Keyword present in URL

Pass

• URL does not contain underscores

Pass

• robots.txt file not found

Fail

• Favicon file not found

Fail

• Preferred domain set

Pass

Page Speed

0/1

• This page should load quicker.

Fail

Title Analysis

3/3

Digital Eden Ltd

• Title has 60 characters or less.

Pass

• Title tag begins with exact keyword

Pass

Description Analysis

0/2

• Description is too short. Consider adding more characters.

Fail

• Description tag should contain the exact keyword

Fail

Image Analysis

1/4

• Not all images have alt tags

Fail

• Exact keyword should be used in an alt tag

Fail

• Add exact keyword to an image file name

Fail

• No underscores found in image file names

Pass

Headings (H1-H6)

2/3

H1

H2

H3

• Found heading tags H1, H2 and H3

Pass

• Exact keyword NOT found heading tags H1, H2 or H3

Fail

• No duplicate heading tags found

Pass

Top Words

5/5

• you16

• can12

• with7

• will7

• that7

Mobile Analysis

1/2

• We found viewport metatag

Pass

• Add an Apple icon

Fail

Text Analysis

1/3

• You should have 500+ words on this page. Your word count: 349

Fail

• Keyword usage exceeds 3 occurrences

Fail

• Exact keyword was neither bolded, italicized, or underlined

Fail

• Exact keyword was not found within first 100 words

Fail

• Exact keyword found in anchor text

Pass

Social Buttons

0/4

• Add Tweet button

Fail

• Add Facebook share/like button

Fail

• Did not find a blog link

Fail

Code Analysis

2/6

• Could not check validation status.

N/A

• No flash elements found.

Pass

• No inline CSS found

Pass

• Text to html ratio is less than 2:1

Fail

• Add schema.org markup

Fail

• Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

• Optimise speed to load under 2 seconds

• Add robots.txt file

• Add favicon.ico

• Fix description lenght

• Add keyword in description

• Add alt tags to images

• Add keyword to image alt tag

• Add exact keyword to an image file name

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword max. 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add link to sitemap.xml

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add an Apple icon