

Gmarto.com  
Keyword: Visiting

SEO Score

51%



URL Analysis 1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 2/3

Online Free Digital Visiting Card - Free Digital Business card For Life time

- Title is too long. Consider making it max. 60 characters long.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis 3/3

A business card is an essential tool for personal marketing. Many employees carry their cards while exchanging them in meetings. new vcard design Our slogan "From Insights to Market" represents our dedication to strengthening our clients

- Description tag should be 160 characters or less.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 4/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - Do not use underscore in image file names.
- Pass

Fail

Pass

Fail

Headings (H1-H6) 5/3

H1

H2

H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- you 11
  - get 5
  - pay 4
  - why 4
  - free 4

Mobile Analysis 1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 120
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons 1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis 1/6

- Code is not W3C valid.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon