

# SEO Score

## 51%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 2/2

Online Free Digital Visiting Card - Free Digital Business card For Life time

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 1/1

A business card is an essential tool for personal marketing. Many employees carry their cards while exchanging them in meetings. new vcard design Our slogan "From Insights to Market" represents our dedication to strengthening our clients

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/1

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 1/1

**H1**

**H2**

**H3**

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- you **11**
- get **5**
- pay **4**
- why **4**
- free **4**

### Mobile Analysis 1/1

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 120 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon