

## SEO Score

54%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/3

#### Agence inbound marketing b2b, stratégie digital et seo

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 1/3

#### Première entreprise française exclusivement dédiée à l'inbound marketing BtoB orientée SEO, non pas par opportunisme mais par professionnalisme.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 1/1

**H1**

1. Avec l'Inbound Marketing : Faites de votre écosystème digital votre meilleur commercial

2. QUELS SONT VOS OBJECTIFS ?
3. Qu'est ce que l'inbound marketing?
4. A quoi sert une agence inbound marketing // Paris
5. L'inbound marketing, c'est faire du marketing que les gens aiment !
6. Les deux process clés de l'inbound :

**H2**

1. Attirer du trafic qualifié en B2B
2. Générer des leads commerciaux B2B
3. Attirer des clients B2B
4. Prendre le Leadership sur votre marché B2B
5. Retour d'expérience client :
6. Gemalto ancien client d'Inbound Value

**H3**

1. Notre différence en tant qu'agence inbound marketing // Manifesto
2. LE BUT DE L'INBOUND MARKETING
3. LA MÉTHODOLOGIE DE L'INBOUND MARKETING
4. Attirer des visiteurs ciblés
5. Convertir les visiteurs
6. Contact
7. Articles du blog
8. Nous suivre

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- vous 36
- votre 35
- des 27
- les 26
- marketing 20

### Mobile Analysis 1/3

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/4

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

### PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.