

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

63%

URL Analysis

 URL is SEO friendly Keyword not found in URL URL does not contain underscores robots.txt file found Favicon found Preferred domain set 	Pass Fail Pass Pass Pass Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	1/2

Officiële Nike website. Nike NL

 Title has 60 characters or less. Title tag should begin with exact keyword 	Pass Fail
Description Analysis	

Nike inspireert alle atleten ter wereld met innovatieve producten, ervaringen en services.

 Description has 160 characters or less. Description tag should contain the exact keyword 	Pass Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name No underscores found in image file names 	Pass Fail Fail Pass
Headings (H1-H6)	2/3

H1

H2

H3

Found heading tags H1, H2 and H3 •

- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

Top Words



Mobile Analysis We found viewport metatag Pass ٠ Pass We found Apple icon • Text Analysis You have 500+ words on this page Pass ٠ Fail Keyword should have 3 occurences • Exact keyword was neither bolded, italicized, or underlined Fail • Fail Exact keyword was not found within first 100 words ٠ Pass Exact keyword found in anchor text •

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Code Analysis

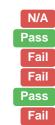
- Could not check validation status. ٠
- No flash elements found. •
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found. ٠
- Link to sitemap.xml was not found

Suggestions for a better SEO Score

- Add keyword to url

- Start title with keyword
 Add keyword in description
 Add keyword to image alt tag
 Add exact keyword to an image file name
 You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
 Use bold, italic or underline for keyword
- Add exact keyword in the first 100 wordsRemove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



Fail

Fail Fail



5/5