

Oberlo.com
Keyword: Seo

SEO Score

63%



URL Analysis	4/6
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- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed	1/1
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- Load speed is under 2 seconds
- Pass

Title Analysis	1/3
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Oberlo Where Self Made is Made

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	1/3
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Start selling online now with Shopify. All the videos, podcasts, ebooks, and dropshipping tools you'll need to build your online empire.
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- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis	3/4
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- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)	3/3
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H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- you 18
 - Dropshipping 15
 - business 13
 - Article 12
 - Shopify 8

Mobile Analysis	2/2
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- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis	1/5
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- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons	0/3
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- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	4/6
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- Could not check validation status.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score
<ul style="list-style-type: none">• Add keyword to url• Add favicon.ico• Start title with keyword• Add keyword in description• Add keyword to image alt tag• Add exact keyword to an image file name• You need to add exact keyword in H1, H2 or H3 tags• Use keyword exactly 3 times• Use bold, italic or underline for keyword• Add exact keyword in the first 100 words• Add keyword in anchor text• Add more text to achieve a text to html ratio of at least 2:1• Add Tweet button• Add Facebook share/like button• Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.
