

SEO Score

75%



URL Analysis

1/6

- URL is SEO friendly 

Pass
- Keyword not found in URL 

Fail
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon found 

Pass
- Preferred domain set 

Pass

Page Speed

1/1

- Load speed is under 2 seconds 

Pass

Title Analysis

1/3

Trans-Indo | London's logistics and shipping company.

Title has 60 characters or less. 

Pass

Title tag should begin with exact keyword 

Fail

Description Analysis

2/3

We specialised in delivery & shipments to Southeast Asian countries. Let us help you simplify your supply chain and reduce your logistics cost.

Description has 160 characters or less. 

Pass

Description tag contains exact keyword 

Pass

Image Analysis

3/4

- All images have alt tags 

Pass
- Exact keyword should be used in an alt tag 

Fail
- Exact keyword found in image name 

Pass
- Do not use underscore in image file names. 

Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. Hello!

Found heading tags H1, H2 and H3 

Pass

Exact keyword NOT found heading tags H1, H2 or H3 

Fail

No duplicate heading tags found 

Pass

Top Words

5/5

- are 7
- with 6
- you 6
- delivery 5
- Region 4

Mobile Analysis

2/2

- We found viewport metatag 

Pass
- We found Apple icon 

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 370 

Fail
- Exact keyword used 3 times 

Pass
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword found in the first 100 words 

Pass
- Exact keyword found in anchor text 

Pass

Social Buttons

0/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Did not find a blog link 

Fail

Code Analysis

1/6

- Code is not W3C valid. 

Fail
- No flash elements found. 

Pass
- Remove inline css. 

Fail
- Text to html ratio is less than 2:1 

Fail
- Schema.org markup found. 

Pass
- Link to sitemap.xml found 

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.