

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

44%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Pass Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	1/2

## Marketing & Sales Automation Software | User.com

<ul><li>Title has 60 characters or less.</li><li>Title tag should begin with exact keyword</li></ul>	Pass Fail
Description Analysis	

User.com is an advanced marketing and sales automation software. We help companies streamline internal processes and grow their business faster.

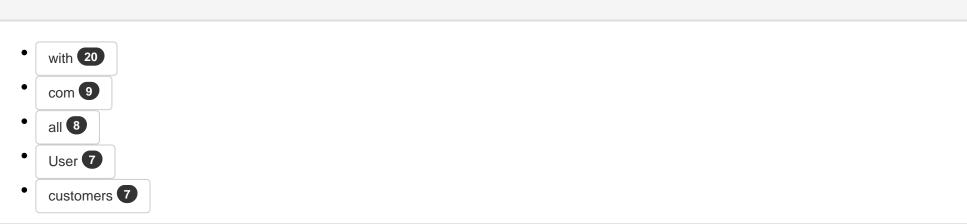
<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Fail Fail
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3 ٠
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •





Mobile Analysis

- Pass We found viewport metatag • Pass We found Apple icon • Text Analysis Pass You have 500+ words on this page ٠ Keyword should have 3 occurences Fail • Exact keyword was neither bolded, italicized, or underlined Fail • Exact keyword was not found within first 100 words Fail ٠ Fail Exact keyword not found in anchor text • Social Buttons Fail Add Tweet button • Fail Add Facebook share/like button • Fail Did not find a blog link • Code Analysis Fail • Code is not W3C valid. Pass No flash elements found. • Fail Remove inline css. •
  - Text to html ratio is less than 2:1 •
  - Schema.org markup found. • Link to sitemap.xml found
  - Suggestions for a better SEO Score
    - Optimise speed to load under 2 seconds
    - Add keyword to url
    - Start title with keyword
    - Add keyword in description
    - Add alt tags to images

    - Add keyword to image alt tag
      Add exact keyword to an image file name
      Remove underscores from image file names
    - You need to add exact keyword in H1, H2 or H3 tags
    - Use keyword exactly 3 times
    - Use bold, italic or underline for keyword
    - Add exact keyword in the first 100 words
    - Add keyword in anchor text
    - Fix w3c validation errors
    - Remove inline CSS
    - Add more text to achieve a text to html ratio of at least 2:1
    - Add Tweet button
    - Add Facebook share/like button
    - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.





5/5