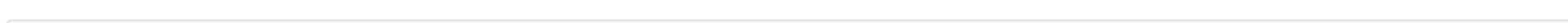


Zeellar.com
Keyword: Online store

SEO Score

51%



URL Analysis 1/5

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

Zeellar.com - The New Experience Online Market Place

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

Shop the best Electronics, Computers and Accessories, Fashion, Cosmetics, Luxury Watches, Glasses, and a lot more

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- No underscores found in image file names Pass

Headings (H1-H6) 2/1

- H1**
- H2**
- H3**
- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Add **31**
- Cart **17**
- Oneworld **17**
- CartStore **17**
- JewelryCosmeticToy **3**

Mobile Analysis 2/1

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 4/5

- You should have 500+ words on this page. Your word count: 358 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button