

Aberstore.com
Keyword: scholarship

SEO Score

52%



URL Analysis 1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 1/3

Aberstore - SCHOLARSHIPS AND JOBS

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis 1/3

Aberstore is where people who wish to pursue higher studies or improve their educational and professional skills.

- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis 1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6) 2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- Fully 9
 - Funded 9
 - Scholarships 6
 - Scholarship 6
 - Search 5

Mobile Analysis 2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 88
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Pass

Pass

Social Buttons 1/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link