



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Accountantsdirect.com.au
Keyword: tax refund

SEO Score

52%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Accountants Direct - Tax Refund Accountants Australia

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

(Mr Tax Refund & Pop Up Tax Shop) offers professional tax accountant & tax refund services in Gold Coast, Perth, and Australia-wide by phone

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis

4/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail
Fail
Fail
Fail

Headings (H1-H6)

3/3

- H1**
1. Your tax return done right, anyway you like...
- H2**
1. Quick tax help when you need it most
 2. For Business and Individuals
 3. We partner with the world's best to get you more tax back, fast
 4. Notice something different?
 5. Join thousands of individuals, investors and entrepreneurs who trust us with their tax returns, finance and accounting.
 6. Thousands of Aussies trust us with their tax returns and accounting
 7. Tax Questions? Accounting Questions?
- H3**
1. Video Tax Returns
 2. Phone Tax Returns
 3. Face to Face Tax Returns

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- tax 20
- Tax 13
- with 9
- you 9
- Refund 5

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 336
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Pass
Pass

Social Buttons

1/1

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail
Fail
Pass

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.