



SEO Score

79%



URL Analysis

0/0

- URL is SEO friendly 

Pass
- Keyword present in URL 

Pass
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon found 

Pass
- Preferred domain set 

Pass

Page Speed

0/1

- This page should load quicker. 

Fail

Title Analysis

1/3

Home 4 - ACME IT

0/2

- Title has 60 characters or less. 

Pass
- Title tag should begin with exact keyword 

Fail

Description Analysis

0/2

- Description is too short. Consider adding more characters. 

Fail
- Description tag should contain the exact keyword 

Fail

Image Analysis

1/4

- Not all images have alt tags 

Fail
- Exact keyword should be used in an alt tag 

Fail
- Exact keyword found in image name 

Pass
- Do not use underscore in image file names. 

Fail

Headings (H1-H6)

2/3

H1

H2

H3

0/3

- Found heading tags H1, H2 and H3 

Pass
- Exact keyword NOT found heading tags H1, H2 or H3 

Fail
- No duplicate heading tags found 

Pass

Top Words

0/0

Mobile Analysis

1/2

- We found viewport metatag 

Pass
- We found Apple icon 

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 0 

Fail
- Keyword should have 3 occurrences 

Fail
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword was not found within first 100 words 

Fail
- Exact keyword found in anchor text 

Pass

Social Buttons

1/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Blog link found 

Pass

Code Analysis

1/3

- Could not check validation status. 

N/A
- No flash elements found. 

Pass
- Remove inline css. 

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button