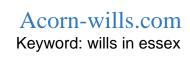


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

58%

URL Analysis

 URL is SEO friendly Keyword not found in URL URL does not contain underscores robots.txt file found Favicon file not found Preferred domain set 	Pass Fail Pass Pass Fail Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	1/2

Acorn Wills - Will writers in Essex

Title has 60 characters or less.Title tag should begin with exact keyword	Pass Fail
Description Analysis	

We are an award-winning legal practice, covering the whole of Essex from our base in Tiptree. Regulated by The Society of Will Writers.

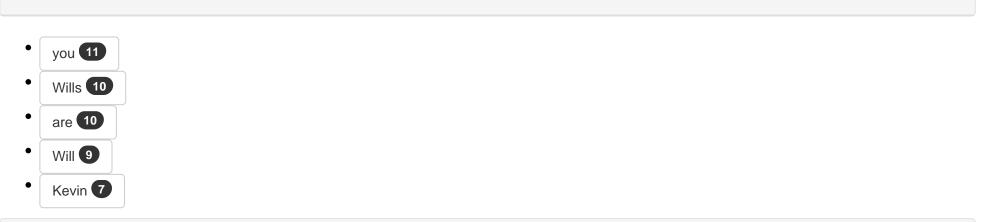
 Description has 160 characters or less. Description tag should contain the exact keyword 	Pass Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name No underscores found in image file names 	Pass Fail Fail Pass
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found ٠





Pass Fail

Pass

5/5

Mobile Analysis

We found viewport metatagWe found Apple icon	Pass Pass
Text Analysis	
 You have 500+ words on this page Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword not found in anchor text 	Pass Fail Fail Fail Fail
Social Buttons	
 Add Tweet button Add Facebook share/like button Did not find a blog link 	Fail Fail Fail
Code Analysis	
 Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1 Schema.org markup found. Link to sitemap.xml found 	Fail Pass Fail Fail Pass Pass

- Schema.org markup found.
- Link to sitemap.xml found •

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description

- Add keyword to image alt tag
 Add exact keyword to an image file name
 You need to add exact keyword in H1, H2 or H3 tags
 Use keyword exactly 3 times
 Use bold, italic or underline for keyword

- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.