

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

35%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon file not found</li> <li>Preferred domain not set</li> </ul>	Pass Fail Pass Pass Fail Fail
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

## Brannon's SiteDoctor

<ul> <li>Title has 60 characters or less.</li> <li>Title tag should begin with exact keyword</li> </ul>	Pass Fail
Description Analysis	

Check the health of your website for free. Receive a report which is also provided as PDF download. Suggestions available corresponding to your issues

<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Fail Fail
Headings (H1-H6)	1/3

H1

H2

H3

- Found heading tags H1, H2 and H3 •
- Exact keyword NOT found heading tags H1, H2 or H3 •
- Remove any duplicate heading tags •



Top Words	5/5
<ul> <li>Report 32</li> <li>com 29</li> <li>wpseopropeller 15</li> <li>crivion 15</li> <li>seoreport 14</li> </ul>	
Mobile Analysis	1/2
<ul><li>We found viewport metatag</li><li>Add an Apple icon</li></ul>	Pass Fail
Text Analysis	
<ul> <li>You should have 500+ words on this page. Your word count: 403</li> <li>Keyword should have 3 occurences</li> <li>Exact keyword was neither bolded, italicized, or underlined</li> <li>Exact keyword was not found within first 100 words</li> <li>Exact keyword not found in anchor text</li> </ul>	Fail Fail Fail Fail Fail
Social Buttons	
<ul> <li>Add Tweet button</li> <li>Add Facebook share/like button</li> <li>Did not find a blog link</li> </ul>	Fail Fail Fail
Code Analysis	3/6
<ul> <li>Code is not W3C valid.</li> <li>No flash elements found.</li> <li>No inline CSS found</li> <li>Text to html ratio is less than 2:1</li> <li>Add schema.org markup</li> <li>Link to sitemap.xml found</li> </ul>	Fail Pass Pass Fail Fail Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)Start title with keyword
- Add keyword in description

- Add alt tags to images
  Add keyword to image alt tag
  Add exact keyword to an image file name
  Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
  Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 wordsAdd keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.