

Actifii.com
Keyword: food

SEO Score

44%

URL Analysis1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain not set
- Pass

Fail

Pass

Pass

Pass

Fail

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis2/3

Food and Lifestyle social platform

- Title has 60 characters or less.
 - Title tag begins with exact keyword
- Pass

Pass

Description Analysis2/3

A Food Social Networking Platform. Post and share photos, videos and lifestyle status

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis3/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- Register 2
 - Welcome 2
 - more 2
 - Load 2
 - About 1

Mobile Analysis2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis4/5

- You should have 500+ words on this page. Your word count: 50
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis2/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button