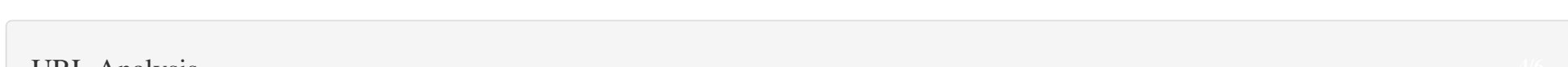


# SEO Score

## 56%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

- Transporturi Internationale Express - Express Logistics | AKD
- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

### Description Analysis 2/3

- Alexander Kundendienst ofera servicii de transporturi internationale express, care acopera 100% Uniunea Europeana...
- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 3/3

- **H1**
- **H2**
- **H3**
  1. Transporturi Internationale Express
  2. Formular de Contact
- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

### Top Words 5/5

- pentru **16**
- cookie **11**
- cookieuri **10**
- web **10**
- Internationale **8**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 3/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 3/4

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon