

Amberstonehardscapingdesign.com/  
Keyword: landscaping phoenix

SEO Score

35%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.
- Fail

Title Analysis

1/3

Amberstone Hardscaping Design LLC - Mesa, AZ

Pass

Fail

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

1/3

Here at Amberstone Hardscaping Design LLC. We Specialize in Masonry and the Installation of Pavers, Concrete, Waterfalls, Artificial Grass & Much More!

Pass

Fail

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis

0/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

0/3

H1

1. AMBERSTONE

H2

H3

1. HARDSCAPING DESIGN  
2. ' + data.settings.title + '

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- was 29
  - with 27
  - Amberstone 21
  - Edward 21
  - you 18

Mobile Analysis

1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/5

- Could not check validation status.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is good
  - Schema.org markup found.
  - Link to sitemap.xml found
- N/A

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon