



SEO Score

87%



URL Analysis

4/5

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Preferred domain set

Pass

Page Speed

4/1

- This page should load quicker.

Fail

Title Analysis

2/2

AnalyticsWeek | All Things Analytics

- Title has 60 characters or less.

Pass
- Title tag begins with exact keyword

Pass

Description Analysis

0/2

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

2/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- AnalyticsWeek 28
- May 23
- Pick 17
- Data 15
- Podcast 12

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

4/5

- You have 500+ words on this page

Pass
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword found in the first 100 words

Pass
- Exact keyword found in anchor text

Pass

Social Buttons

0/4

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

3/5

- Code is W3C valid.

Pass
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link