

Appollostore.com/
Keyword: plastic chair

SEO Score

60%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed0/1

- This page should load quicker.

Fail

Title Analysis1/3

Appollo Houseware Store Pakistan

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

Appollo Houseware Online Store in Pakistan. Buy Plastic Water bottles, Drinking Glasses and Kitchenware made by Apollo Houseware Store Pakistan.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

1. Appollo Houseware Online Store Pakistan

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- Appollo18
- Houseware16
- products14
- Water14
- Pakistan13

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon