

Areaze.com  
Keyword: Cotton

# SEO Score

40%



URL Analysis

4/6

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file found

• Favicon file not found

• Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

0/1

• This page should load quicker.

Fail

Title Analysis

1/3

Home - Areaze Online Shopping

• Title has 60 characters or less.

• Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

Experience with best smartphone on the world100% leather handmadeIncludes blender, cup, etc

• Description has 160 characters or less.

• Description tag should contain the exact keyword

Pass

Fail

Image Analysis

0/4

• Not all images have alt tags

• Exact keyword should be used in an alt tag

• Add exact keyword to an image file name

• Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)

2/3

H1

H2

1. Uploading

2. Attachment Details Saved.

3. Attachment Display Settings

4. Gallery Settings

5. Playlist Settings

6. Display Settings

7. 

Advanced Options

8. Preview

H3

1. For Books Of March

2. Newsletter

3. Get **25%** Discount

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

• Accessories 18

• Phones 16

• SEO 12

• Shop 11

• Home 10

Mobile Analysis

2/3

• We found viewport metatag

• We found Apple icon

Pass

Pass

Text Analysis

2/3

• You have 500+ words on this page

• Keyword should have 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

1/3

• Add Tweet button

• Add Facebook share/like button

• Blog link found

Fail

Fail

Pass

Code Analysis

0/6

• Could not check validation status.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Schema.org markup found.

• Link to sitemap.xml found

N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

• Optimise speed to load under 2 seconds

• Add keyword to url

• Add favicon.ico

• Start title with keyword

• Add keyword in description

• Add alt tags to images

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add Tweet button

• Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.