

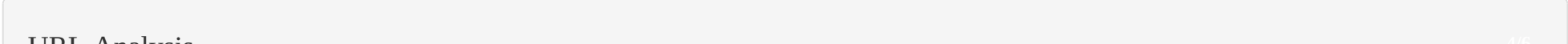


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ascandi.ch  
Keyword: dental

## SEO Score

46%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Dentalbedarf | Dentalshop für Zahnarztbedarf | Dental Verbrauchsmaterial- Ascandi

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis2/3

Ascandi ist der grösste Zahnmedizinische Verbrauchsmaterialanbieter in der Schweiz. Dentalbedarf, Dentalshop für Zahnarztbedarf

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

H2

1. Newsletter

H3

- Ascandi.ch benutzt Cookies, um das beste Webseitenerlebnis zu ermöglichen.
- Beste preise
- Über 14'500 Produkte
- Heute bis 16:00Uhr bestellt
- Gratis-Versand
- Persönliche Bestellliste
- Monatsrechnung

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- Zubeh 17
- brige 16
- Labor 13
- Instrumente 9
- Reinig 6

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis1/3

- You should have 500+ words on this page. Your word count: 415
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Text to html ratio is less than 2:1
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis2/5

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Fail

Pass

Pass

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.