



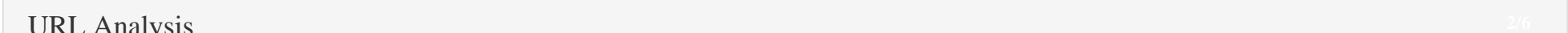
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Auctions.crivion.com

Keyword: php auctions

SEO Score

39%



URL Analysis

2/5

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon file not found
  - Preferred domain not set
- Pass

Fail

Pass

Fail

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

PHP Auction Script

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6)

2/3

H1

- The only place you need to check

H2

- for Buying & Selling via Auctions
- Latest Auctions
- Featured Auctions

H3

- Buy it Now: € 25,000
- Buy it Now: € 6,505
- Buy it Now: € 41,500,035

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

S/5

- Auctions 10
  - Buy 4
  - left 3
  - Days 3
  - Login 3

Mobile Analysis

1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 117
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

2/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.