



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ayaz-distribution.com/  
Keyword: zczac

## SEO Score

40%



URL Analysis

1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain not set
- Pass

Fail

Pass

Pass

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Ayaz Distribution

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

Boutique propulsée par PrestaShop

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

0/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

2/3

H1

H2

H3

1. Ayaz Distribution

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Lavazza 6
  - rapide 4
  - Aper 4
  - Crema 3
  - Distribution 3

Mobile Analysis

1/3

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 111
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

0/6

- Code is not W3C valid.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml was not found
- Fail

Pass

Pass

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.