

Backlinko.com  
Keyword: seo

SEO Score

61%



URL Analysis	4/6
--------------	-----

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed	1/1
------------	-----

- Load speed is under 2 seconds
- Pass

Title Analysis	3/3
----------------	-----

SEO Training and Link Building Strategies – Backlinko	
-------------------------------------------------------	--

- Title has 60 characters or less.
  - Title tag begins with exact keyword
- Pass

Pass

Description Analysis	2/3
----------------------	-----

It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.	
-------------------------------------------------------------------------------------------------------------------------------------	--

- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

Image Analysis	3/4
----------------	-----

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - Do not use underscore in image file names.
- Pass

Fail

Pass

Fail

Headings (H1-H6)	3/3
------------------	-----

H1	
H2	
H3	

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
-----------	-----

- SEO 5
  - newsletter 2
  - was 2
  - Flanagan 2
  - Kieran 2

Mobile Analysis	2/2
-----------------	-----

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis	3/5
---------------	-----

- You should have 500+ words on this page. Your word count: 106
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword found in the first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Pass

Pass

Social Buttons	1/3
----------------	-----

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis	3/6
---------------	-----

- Could not check validation status.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score	
<ul style="list-style-type: none"><li>• Add keyword to url</li><li>• Add keyword to image alt tag</li><li>• Add exact keyword to an image file name</li><li>• Remove underscores from image file names</li><li>• You need to add exact keyword in H1, H2 or H3 tags</li><li>• Add more words (500+ is optimal)</li><li>• Use keyword max. 3 times</li><li>• Use bold, italic or underline for keyword</li><li>• Remove inline CSS</li><li>• Add more text to achieve a text to html ratio of at least 2:1</li><li>• Add Tweet button</li><li>• Add Facebook share/like button</li></ul>	

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.	
---------------------------------------------------------------------------------------	--