

SEO Score

92%



URL Analysis4/5

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

Bay Media Group – Digital Marketing ? Bay Media Group

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis2/3

Elevate your brand with cutting-edge digital marketing strategies. Harness the power of online engagement and transform your business.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Pass

Fail

Pass

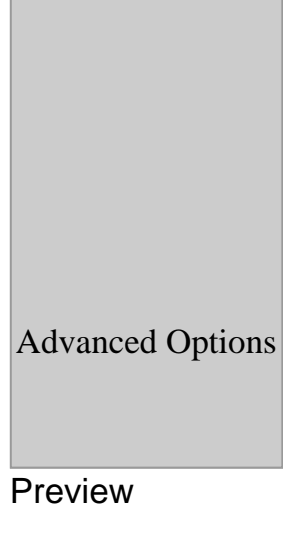
Fail

Headings (H1-H6)1/3

H1

H2

- Full Service Digital Marketing Agency
 - Nano Cool Technologies
 - Oriental Trading
 - Alumni Center
 - Maindex Solutions
 - Uploading
 - Attachment Details Saved.
 - Attachment Display Settings
 - Gallery Settings
 - Playlist Settings
 - Display Settings
 -



13. Preview

H3

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Pass

Pass

Top Words5/5

- SEO 16
 - Quote 10
 - Media 10
 - Marketing 10
 - Optimization 9

Mobile Analysis2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis2/3

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

- Suggestions for a better SEO Score
- Start title with keyword
 - Add keyword to image alt tag
 - Remove underscores from image file names
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button