



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Beachhouselodge.co.za/
Keyword: durban villa

SEO Score

62%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

Durban Accommodation | Luxury Self Catering | Beach House Lodge

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

1/3

Luxury Self Catering Durban Accommodation, Situated Perfectly On The Atlantic Sea Board, in Salt Rock, Near Ballito & Umhlanga. Book Now.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Read 12
- More 12
- Durban 9
- you 9
- Beach 9

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

4/6

- Could not check validation status.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.