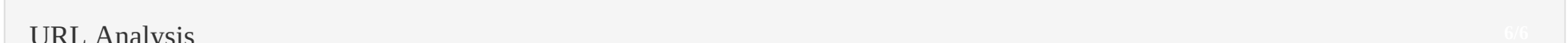




Beautysol.pk/
Keyword: beauty

SEO Score

93%



URL Analysis1/6

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/5

- BeautySol – You deserve it!
- Title has 60 characters or less.
 - Title tag begins with exact keyword
- Pass

Pass

Description Analysis2/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)2/1

- H1**
 - BRANDS
 - BRANDS

- H2**
 - [Pre-Wedding Skincare Challenges](#)
 - [30's Time To Get Serious About Your Skin No Worries](#)
 - [Procedure and Benefits of Spa Treats 24 Kt Gold Facial Kit](#)

- H3**
 - Carewell
 - Suuth
 - Spa Treats
 - Scheen
 - Dazzle Blonde
 - Carewell
 - Suuth
 - Spa Treats
 - Scheen
 - Dazzle Blonde
 - About Beautysol
 - Carrers
 - Terms Conditions
 - Privacy & Policy
 - Contact Us
 - Become an Influencer
 - Become A Reseller
 - Events
 - Cashback
 - Conis
 - Tracking
 - Return & Exchange
 - Shipping
 - Complaints

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words5/5

- Add 162
 - cart 110
 - View 56
 - wishlist 55
 - Quick 54

Mobile Analysis2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis1/5

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Fix description lenght
 - Add keyword in description
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - Make sure you have unique heading tags (remove duplicate heading tags)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button