

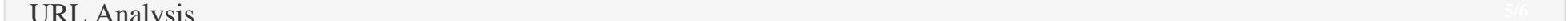


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Benjamincripps.net
Keyword: website development

SEO Score

46%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Homepage - benjamincripps.net

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

2/3

H1

1. HAVE A WEBSITE That makes you proud (and a profit!)

H2

1. You don't get a second chance to make a first impression.

2. Have a website that gets more visitors and converts them into customers.

3. Here's How to have a Great Website

4. Let go of the stress & have a website that helps you succeed.

5. Having a great looking, well function website is easier than you think—with the right guide.

6. A Website Developer You Can Trust

H3

1. Website design, development, and digital marketing made easy

2. Do these problems describe you?

3. (The process couldn't be simpler!)

Found heading tags H1, H2 and H3

Exact keyword NOT found heading tags H1, H2 or H3

No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- you 29
 - know 10
 - with 10
 - need 9
 - website 9

Mobile Analysis

2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

1/5

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons

0/4

- Add Tweet button
 - Add Facebook share/like button
 - Add Google +1 button
 - Did not find a blog link
- Fail

Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.