

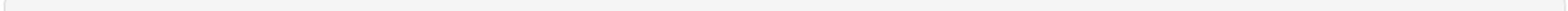


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Bensonsafaris.com
Keyword: Safaris

SEO Score

58%



URL Analysis 4/6

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain not set
- Pass

Pass

Pass

Pass

Pass

Fail

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 1/3

Home | Benson Safaris Tanzania

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis 0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6) 3/3

H1

H2

- Get the holidays of your lifetime!
 - Discover fantastic places.
 - Experience the best travel guides.

H3

- Safaris
 - Mountain Treks
 - Beach Breaks
 - Individual Tours

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Pass

Pass

Top Words 5/5

- Tanzania 21
 - Benson 21
 - Safaris 17
 - safari 12
 - are 10

Mobile Analysis 2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis 1/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons 0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 1/5

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.