

Bluekaistech.com
Keyword: seo

SEO Score

65%



URL Analysis1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- This page should load quicker.
- Fail

Title Analysis1/3

BluekaisTech - Digital Marketing Agency

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis2/3

BluekaisTech is a Delhi Based Digital Marketing Agency. We deliver you creative strategy of Search Engine Optimization, Social Media Marketing, Search Engine Marketing, Pay Per Click, Internet Marketing etc.

- Description tag should be 160 characters or less.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- SEO 18
 - vel 6
 - more 8
 - Marketing 8
 - Read 6

Mobile Analysis1/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis1/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis1/5

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button