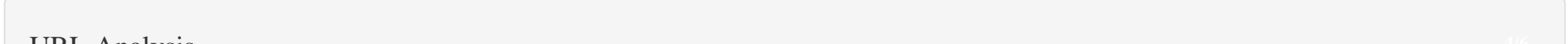


Bookon.cloud  
Keyword: online booking

# SEO Score

60%



URL Analysis	4/6
--------------	-----

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed	0/1
------------	-----

- This page should load quicker.
- Fail

Title Analysis	1/3
----------------	-----

Free Appointment Scheduling Software   BookOn
---

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	1/3
----------------------	-----

Free appointment scheduling software booking system. Book online. Accept payments. Send reminders. Staff scheduling. Multi locations. Reminders & more.
---

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis	3/4
----------------	-----

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)	3/3
------------------	-----

H1
----

H2
----

H3
----

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
-----------	-----

- you 76
  - booking 29
  - appointment 29
  - online 28
  - can 28

Mobile Analysis	2/2
-----------------	-----

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis	3/5
---------------	-----

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons	0/3
----------------	-----

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	4/6
---------------	-----

- Could not check validation status.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- N/A

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score
------------------------------------

- Optimise speed to load under 2 seconds
  - Add keyword to url
  - Add favicon.ico
  - Start title with keyword
  - Add keyword in description
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - You need to add exact keyword in H1, H2 or H3 tags
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.
---