

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Keyword: web design, graphic design

Brandsalad.com

Fail

Pass Pass

Pass

Pass

Fail

Pass

Fail

Fail

Pass

Pass

Fail

Pass

Pass

Fail Fail

Fail

Pass Pass

Fail

Pass

SEO Score

55%

URL Analysis

URL is SEO friendly Keyword not found in URL URL does not contain underscores

robots.txt file found

Preferred domain set

Favicon found

Page Speed

• This page should load quicker.

Title Analysis

Brand Salad - Ingredients For Brands - Made with love in Victoria, BC

Title is too long. Consider making it max. 60 characters long.

Title tag should begin with exact keyword **Description Analysis**

Description is too short. Consider adding more characters. Description tag should contain the exact keyword Image Analysis

All images have alt tags Exact keyword should be used in an alt tag

Headings (H1-H6) H1

Found heading tags H1, H2 and H3

Add exact keyword to an image file name

No underscores found in image file names

Exact keyword NOT found heading tags H1, H2 or H3 No duplicate heading tags found Top Words Star 15

H2

H3

you 9 sit 8 Sed 7 perspiciatis 7

Mobile Analysis We found viewport metatag We found Apple icon

Text Analysis You have 500+ words on this page Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words

Code Analysis

Social Buttons Add Tweet button Add Facebook share/like button Did not find a blog link

Exact keyword not found in anchor text

No flash elements found. Remove inline css. Text to html ratio is less than 2:1 Schema.org markup found. Link to sitemap.xml found

Suggestions for a better SEO Score

 Add keyword to url • Fix title lenght

• Start title with keyword • Fix description lenght

• Add keyword in description • Add keyword to image alt tag

• Use keyword exactly 3 times

• Optimise speed to load under 2 seconds

• Add exact keyword to an image file name

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• You need to add exact keyword in H1, H2 or H3 tags

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

Code is W3C valid.

• Add keyword in anchor text • Remove inline CSS • Add more text to achieve a text to html ratio of at least 2:1 • Add Tweet button • Add Facebook share/like button • Add blog link