

Brokerswatch.com
Keyword: forex trading

SEO Score

49%



URL Analysis1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

Forex Brokers Directory - Brokers Watch

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis1/3

Brokerswatch is a Forex Brokers Directory singling out forex trading scams, forex trading fraud, and Scam Forex Brokers. How good is your broker? It is time to find out!

- Description tag should be 160 characters or less.
 - Description tag contains exact keyword
- Fail

Pass

Image Analysis1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- warns 21
 - against 20
 - FCA 17
 - Warning 10
 - authorised 9

Mobile Analysis1/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 378
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link