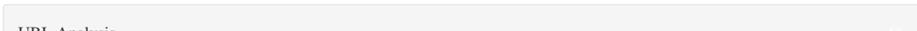


Busswe.com
Keyword: marketing

SEO Score

52%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/3

Smart Card - We are Busswe

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/3

Tarjetas interactivas de presentacion para negocios, presentate y comparte tu negocio con un toque, presentate de una manera moderna

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/4

- H1**
- H2**
 1. Change and Survive
 2. Push Alerts
 3. Smart Business
 4. SSL Certificates
 6. 100% Customizable
 7. Look who Uses it
 8. Transforming
 9. Business
 10. Contact
 11. Mensaje de éxito
- H3**
 1. Total interaction of your content, your customers always aware and ready to buy.
 2. Sell and collect online
 3. Total interaction of your content, your customers always aware and ready to buy.
 4. "They are highly recommended."
 5. "My information and the houses that I sell available with a single click."
 6. image MEXICO type unknown
 7. image EE UU type unknown

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

Top Words 5/5

- you 34
- card 13
- that 12
- more 9
- want 8

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/3

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.