



Buzzon.live
Keyword: news

SEO Score

52%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

2/3

Buzz On Live | Breaking News | Original Reporting | News Analysis

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

1/3

Buzz On Live News has breaking stories and original reporting on politics, world news, social media, viral trends, health, science, technology, entertainment, and LGBTQ issues.

- Description tag should be 160 characters or less.
 - Description tag contains exact keyword
- Fail

Pass

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

3/3

H1

H2

- Privacy settings

H3

- Politics
 - Business
 - Tired of the paddle shifters? Install on boat homemade electric motor
 - Prostitution during the Vietnam war in photos of 1960-1970-ies
 - The devil's Atlas, Professor of Pernkopf
 - ALS Ice Bucket Challenge co-creator Pat Quinn dies at 37
 - The generals shouldn't need to be involved
 - With a slider, you can turn on or off different types of cookies:

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- ago 26
 - you 18
 - Remember 16
 - track 15
 - Keep 15

Mobile Analysis

3/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

2/5

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link