

## SEO Score

45%

### URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Fail  
Pass

### Page Speed

- Load speed is under 2 seconds

Pass

### Title Analysis

#### Comment créer une micro entreprise et réussir à en vivre ?

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

### Description Analysis

C'est le projet de votre vie ! Avec mes conseils exclusifs, vous allez pouvoir vivre de votre passion, gagner du temps et surtout, éviter l'échec qui fait mal.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

### Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

### Headings (H1-H6)

#### H1

1. 10 conseils utiles pour devenir
2. auto entrepreneur !

#### H2

1. Une longue expérience à partager.
2. Pour Qui ?
3. Message de succès
4. Pour quoi faire ?
5. Les questions que vous vous posez :
6. 10 conseils utiles et gratuits gérer son entreprise.

#### H3

1. [Voir le catalogue](#)
2. [Vous n'avez pas trouvé votre réponse, écrivez-moi.](#)
3. Accessibilité
4. Lecteur d'écran et navigation au clavier

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

### Top Words

- vous 46
- qui 20
- des 20
- votre 16
- les 16

S/S

### Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass  
Pass

### Text Analysis

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Text to html ratio is less than 2:1
- Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

### Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

### Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Fail  
Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link