



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Chesseo.com/  
Keyword: seo

# SEO Score

86%



## URL Analysis 4/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

## Page Speed 1/1

- Load speed is under 2 seconds Pass

## Title Analysis 1/3

### Toronto SEO - Toronto SEO Company - SEO Toronto

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

## Description Analysis 2/3

Toronto SEO Company. Chess SEO is rated as of one of the best SEO Companies. Also the Top Local SEO company in Toronto. Call Chess SEO today

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

## Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

## Headings (H1-H6) 3/3

### H1

### H2

### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

## Top Words 5/5

- SEO 82
- Chess 13
- business 12
- Google 11
- will 9

## Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

## Text Analysis 3/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

## Social Buttons 4/5

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

## Code Analysis 3/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

## Suggestions for a better SEO Score

- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.