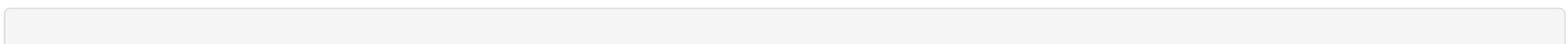


Comppair.ch
Keyword: product

SEO Score

37%



URL Analysis	4/5
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- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain not set
- Pass

Fail

Pass

Pass

Pass

Fail

Page Speed	1/1
------------	-----

- Load speed is under 2 seconds
- Pass

Title Analysis	1/3
----------------	-----

Access forbidden!
• Title has 60 characters or less. • Title tag should begin with exact keyword

- Pass

Fail

Description Analysis	0/3
----------------------	-----

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis	N/A
----------------	-----

- Sorry, no data in this report type

Headings (H1-H6)	2/4
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H1
1. Access forbidden!

H2
1. Error 403

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- directory 2
 - Access 1
 - you 1
 - comppair 1
 - Error 1

Mobile Analysis	0/3
-----------------	-----

- Add a viewport metatag
 - Add an Apple icon
- Fail

Fail

Text Analysis	0/5
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- You should have 500+ words on this page. Your word count: 25
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons	0/3
----------------	-----

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	0/6
---------------	-----

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is good
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Fail

Pass

Fail

Pass

Suggestions for a better SEO Score
• Add keyword to url • You must set your preferred domain (www/non www) • Start title with keyword • Fix description lenght • Add keyword in description • You need to add exact keyword in H1, H2 or H3 tags • Add more words (500+ is optimal) • Use keyword exactly 3 times • Use bold, italic or underline for keyword • Add exact keyword in the first 100 words • Add keyword in anchor text • Fix w3c validation errors • Remove inline CSS • Add schema.org markup • Add Tweet button • Add Facebook share/like button • Add blog link • Add a viewport metatag • Add an Apple icon