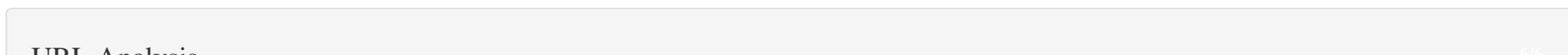


SEO Score

66%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 2/2

Crie um blog de sucesso em 9 passos. | Content Marketing Portugal

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/2

Blog, uma ferramenta de identidade e autoridade pessoal ou profissional, de rentabilização e troca de conteúdos. Saiba como criar um em 9 passos.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 3/4

H1

H2

1. Subscribe to the Blog and dont miss any update

H3

1. **Escolher um nicho de mercado**
2. **Escolher um domínio**
3. **Escolher uma plataforma**
4. **Escolher o alojamento**
5. **Criar conteúdos memoráveis**
6. **Aprender SEO e gerar tráfego**
7. **Definir objetivos**
8. **Consistência**
9. **Investir no blog**
10. Maria Lopes
11. [Testes A/B: o que são e como utilizá-los?](#)
12. [Buyer Persona: O que é uma persona e como criá-la.](#)
13. You will get no Spam and no BS. Just my very best material.

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words 5/5

- que **43**
- para **43**
- blog **33**
- uma **32**
- com **24**

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/2

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 3/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 4/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Fix title lenght
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link