

SEO Score

33%



URL Analysis

1/6

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file found

• Favicon found

• Preferred domain not set

Pass

Fail

Pass

Pass

Pass

Fail

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/3

Portal Home - Coolproxies

• Title has 60 characters or less.

• Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

• Description is too short. Consider adding more characters.

• Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/4

• Not all images have alt tags

• Exact keyword should be used in an alt tag

• Exact keyword found in image name

• Do not use underscore in image file names.

Fail

Fail

Pass

Fail

Headings (H1-H6)

2/4

H1

H2

1. What would you like to do today?

H3

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

• Proxies 12

• Proxy 5

• Live 4

• Currently 3

• English 2

Mobile Analysis

1/2

• We found viewport metatag

• Add an Apple icon

Pass

Fail

Text Analysis

1/5

• You should have 500+ words on this page. Your word count: 115

• Keyword usage exceeds 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

• Add Tweet button

• Facebook share/like button found

• Did not find a blog link

Fail

Pass

Fail

Code Analysis

3/5

• Could not check validation status.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Add schema.org markup

• Link to sitemap.xml found

N/A

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

• Add keyword to url

• You must set your preferred domain (www/non www)

• Start title with keyword

• Fix description lenght

• Add keyword in description

• Add alt tags to images

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword max. 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add Tweet button

• Add blog link

• Add an Apple icon