

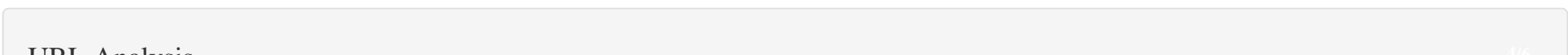
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

[Ctrlaltdesign.se](#)

Keyword: WEB DESIGN, BRANDING, LOGO, ILLUSTRATION, DEVELOPMENT, PUBLICATIONS, SEO/PPC

## SEO Score

42%



### URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Fail  
Pass

### Page Speed

1/1

- Load speed is under 2 seconds

Pass

### Title Analysis

1/3

#### Ctrl Alt Design

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass  
Fail

### Description Analysis

2/3

#### Stockholm-Based Freelance

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail  
Fail

### Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Do not use underscore in image file names.

Pass  
Fail  
Fail

### Headings (H1-H6)

2/3

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

### Top Words

5/5

- you 7
- all 4
- Design 4
- with 4
- design 4

### Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass  
Pass

### Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 280
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail  
Fail  
Fail  
Fail  
Fail

### Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

### Code Analysis

2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Fail  
Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.