

Dayreq.com/
Keyword: affiliate marketing

SEO Score

51%



URL Analysis	4/6
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- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed	1/1
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- Load speed is under 2 seconds
- Pass

Title Analysis	1/3
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DayReq - Everything You Need to Know

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	1/3
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Everything You Need to Know About Everything Facts animals fact news Fact Viral Everything You Need to Know DayReq
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- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis	1/4
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- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)	3/3
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H1
H2
H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- ago 40
 - cookies 24
 - Facts 18
 - Giorgi 15
 - are 13

Mobile Analysis	2/2
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- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis	3/5
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- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons	3/3
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- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	3/6
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- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score
<ul style="list-style-type: none">Add keyword to urlStart title with keywordAdd keyword in descriptionAdd keyword to image alt tagAdd exact keyword to an image file nameRemove underscores from image file namesYou need to add exact keyword in H1, H2 or H3 tagsUse keyword exactly 3 timesUse bold, italic or underline for keywordAdd exact keyword in the first 100 wordsFix w3c validation errorsRemove inline CSSAdd more text to achieve a text to html ratio of at least 2:1Add Tweet buttonAdd Facebook share/like buttonAdd blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.
