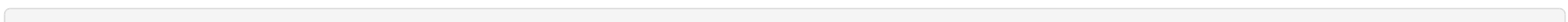


Deal24.nl  
Keyword: Macbook lease

SEO Score

34%



URL Analysis 4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain not set
- Pass

Fail

Pass

Pass

Pass

Fail

Page Speed 0/1

- This page should load quicker.
- Fail

Title Analysis 0/3

- Title is too short. Consider adding more characters.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis 0/2

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 0/4

- Sorry, no data in this report type

Headings (H1-H6) 0/1

- H1

1. 503 Service Unavailable
- H2
- H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- Service 1
  - Unavailable 1
  - server 1
  - available 1
  - hle 1

Mobile Analysis 0/2

- Add a viewport metatag
  - Add an Apple icon
- Fail

Fail

Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 7
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons 0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 0/6

- Could not check validation status.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is good
  - Add schema.org markup
  - Link to sitemap.xml found
- N/A

Pass

Pass

Pass

Fail

Pass

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
  - Add keyword to url
  - You must set your preferred domain (www/non www)
  - Fix title lenght
  - Start title with keyword
  - Fix description lenght
  - Add keyword in description
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add keyword in anchor text
  - Add schema.org markup
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add a viewport metatag
  - Add an Apple icon