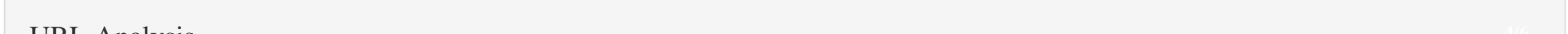




SEO Score

83%



URL Analysis

1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass

Fail

Pass

Pass

Pass

Fail

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

1/3

Home - Digital Compass

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

2/1

H1

H2

- ADOBE ANALYTICS IMPLEMENTATION AUDIT FOR A B2B WEBSITE
- HOW TO CONDUCT A TECHNICAL SEO AUDIT?
- HOW TO INCREASE WEBSITE TRAFFIC?
- FREE DIGITAL MARKETING TOOLS
- HOW TO OPTIMIZE YOUR LANDING PAGE?
- HOW TO PROMOTE YOUR YOUTUBE CHANNEL?
- SEO STRATEGY FOR STARTUPS
- ADOBE ANALYTICS IMPLEMENTATION AUDIT FOR A RETAIL WEBSITE
- FREE REAL TIME CONTENT ANALYSIS
- Search Engine Optimization
- HOW TO CONDUCT A TECHNICAL SEO AUDIT?
- HOW TO OPTIMIZE YOUR LANDING PAGE?
- Digital Marketing
- HOW TO INCREASE WEBSITE TRAFFIC?
- FREE DIGITAL MARKETING TOOLS
- FREE DIGITAL MARKETING CERTIFICATIONS
- Social Media
- HOW TO PROMOTE YOUR YOUTUBE CHANNEL?
- THE COMPLETE SOCIAL MEDIA CHECKLIST
- Startup
- FREE DIGITAL MARKETING TOOLS
- HOW TO OPTIMIZE YOUR LANDING PAGE?
- HOW TO PROMOTE YOUR YOUTUBE CHANNEL?
- SEO STRATEGY FOR STARTUPS
- FREE REAL TIME CONTENT ANALYSIS
- 10 WORDPRESS PLUGINS EVERY WEBSITE NEED
- Web Analytics
- ADOBE ANALYTICS IMPLEMENTATION AUDIT FOR A B2B WEBSITE
- ADOBE ANALYTICS IMPLEMENTATION AUDIT FOR A RETAIL WEBSITE
- Technology
- HOW TO INCREASE WEBSITE TRAFFIC?
- FREE DIGITAL MARKETING TOOLS
- FREE DIGITAL MARKETING CERTIFICATIONS
- MARKETING TOOLS FOR SMALL BUSINESS
- 40 BEST GOOGLE CHROME EXTENSIONS FOR SEO
- Search
- Hello ! I am author
- Recommended Host
- Category
- Recommended Host
- SEO
- HOW TO CONDUCT A TECHNICAL SEO AUDIT?
- HOW TO OPTIMIZE YOUR LANDING PAGE?
- HOW TO GENERATE 10K VISITORS FROM GOOGLE
- HOW TO INCREASE YOUR SEARCH TRAFFIC IN 30 DAYS
- BEST SEO TOOLS FOR TECHNICAL SEO
- HOW TO CONDUCT AN OFF-PAGE SEO AUDIT?
- Digital
- HOW TO INCREASE WEBSITE TRAFFIC?
- FREE DIGITAL MARKETING TOOLS
- FREE DIGITAL MARKETING CERTIFICATIONS
- MARKETING TOOLS FOR SMALL BUSINESS
- 40 BEST GOOGLE CHROME EXTENSIONS FOR SEO
- Social
- HOW TO PROMOTE YOUR YOUTUBE CHANNEL?
- THE COMPLETE SOCIAL MEDIA CHECKLIST
- Recent post
- SEO STRATEGY FOR STARTUPS
- ADOBE ANALYTICS IMPLEMENTATION AUDIT FOR A B2B WEBSITE
- HOW TO CONDUCT A TECHNICAL SEO AUDIT?
- HOW TO INCREASE WEBSITE TRAFFIC?
- Social
- Most commented
- SEO STRATEGY FOR STARTUPS
- HOW TO CONDUCT AN ON-PAGE SEO AUDIT?
- THE COMPLETE SOCIAL MEDIA CHECKLIST
- HOW TO CONDUCT AN OFF-PAGE SEO AUDIT?

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Pass

Fail

Top Words

5/5

- digitalcompass 42
- June 33
- SEO 30
- Marketing 25
- HOW 25

Mobile Analysis

1/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

2/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

3/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Pass

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.