



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Digitalmarket.com
Keyword: digital market

SEO Score

31%



URL Analysis

4/6

• URL is SEO friendly

• Keyword present in URL

• URL does not contain underscores

• robots.txt file found

• Favicon file not found

• Preferred domain set

Pass

Pass

Pass

Pass

Fail

Pass

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

3/3

Digital Market | Invite Only - Private Marketplace

• Title has 60 characters or less.

• Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

Digital Market is an Invite only Private Marketplace. Get access to certified virtual assistants, joint venture partners and secret execution plans.

• Description has 160 characters or less.

• Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

• Not all images have alt tags

• Exact keyword should be used in an alt tag

• Add exact keyword to an image file name

• Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)

3/3

H1

1. Invite Only Social Marketplace!

H2

H3

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

• Share 6

• have 5

• Request 3

• file 3

• upload 3

Mobile Analysis

1/2

• We found viewport metatag

• Add an Apple icon

Pass

Fail

Text Analysis

1/5

• You should have 500+ words on this page. Your word count: 139

• Keyword should have 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

• Add Tweet button

• Add Facebook share/like button

• Blog link found

Fail

Fail

Pass

Code Analysis

2/6

• Code is not W3C valid.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Add schema.org markup

• Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

• Add favicon.ico

• Add alt tags to images

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add Tweet button

• Add Facebook share/like button

• Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.