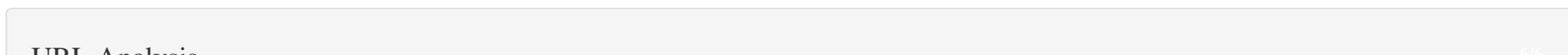


# SEO Score

## 87%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

- DINSKO | Always nice price | FEETFIRST.SE
- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 2/2

- Hitta dina favoriter bland säsongens skotrender hos DinSko - Alltid stort utbud i butik och online - Enkel shopping - Fri frakt
- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 1/4

- H1**
- H2**
  1. ALWAYS NICE PRICE!
  2. Medlemskap
  3. Poäng
  4. Hantering av personuppgifter
  5. Rättslig grund för behandling av personuppgifter
  6. Avsluta medlemskap
  7. Ändring av villkoren
  8. Kontakt
  9. Medlemskap
  10. Poäng
  11. Hantering av personuppgifter
  12. Rättslig grund för behandling av personuppgifter
  13. Avsluta medlemskap
  14. Ändring av villkoren
  15. Kontakt
  16. ALWAYS NICE PRICE!
  17. ALWAYS NICE PRICE!
- H3**
  1. Få 10% på ditt första köp!
  2. [Få 10% på ditt första köp!](#)
  3. [Få 10% på ditt första köp!](#)
- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

### Top Words 5/5

- och **73**
- att **48**
- som **29**
- med **22**
- skor **19**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 4/5

- You have 500+ words on this page Pass
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found. Pass

- #### Suggestions for a better SEO Score
- Start title with keyword
  - Add alt tags to images
  - Add keyword to image alt tag
  - Remove underscores from image file names
  - You need to add exact keyword in H1, H2 or H3 tags
  - Make sure you have unique heading tags (remove duplicate heading tags)
  - Use bold, italic or underline for keyword
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link