



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Dmsmallseotools.com
Keyword: smallseotools

SEO Score

46%

URL Analysis 1/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- This page should load quicker. Fail

Title Analysis 1/3

Small SEO Tools -DM Best SEO Tools For Small Businesses

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/3

Small SEO Tools are the best SEO tools for your small business. It is important to have the best SEO tools that are affordable for small businesses. Find out more here.

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 2/3

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Checker **29**
- Generator **13**
- SEO **10**
- Sign **7**
- Domain **7**

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 318 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.